



MEDIA ADVISORY

Media Contact:
Christie Silverstein
Valley Forward Association
csilverstein@valleyforward.org
(602) 240-2408

VALLEY FORWARD PROVIDES RESOURCES FOR K-12 TEACHERS

- WHAT:** Arizona K-12 teachers can get free resources on environmental education that meet state standards, learn how to *green* their school, earn complimentary continuing education credits and apply for scholarship programs at [Valley Forward](#)'s EarthFest Educators Night, presented in partnership with Intel Corporation.
- Through the program's EarthFest Education Grant component, teachers will have the chance to win \$5,000 in funding made possible from STMicroelectronics for environmental programs in their school, classroom or community.
- Now in its sixth year, this [innovative program](#) combines entertainment and education, showcasing environmentally oriented curriculum, activities and programs on Arizona's unique desert character. The event has been expanded significantly since its first year and additional programs to benefit Valley communities and schools are in the works.
- More than 50 booths representing public and private sector environmental education programs, along with exhibits from the non-profit and educational communities will be featured at the event. Other attractions for teachers include giveaways, complimentary refreshments and resources that help in the classroom.
- WHO:** Valley Forward Association and Intel Corporation
- PHOTO OPS:** Exhibits and displays on environmentally oriented programs, tours of the Phoenix Zoo, hands on classroom learning and comments by local dignitaries.
- WHEN:** Thursday, Sept. 16 from 4 to 7 p.m.
- WHERE:** Phoenix Zoo
455 North Galvin Parkway
(602) 273-1341
- ADMISSION:** The program is open to K-12 teachers throughout Arizona at no charge, however, reservations are required and can be made by calling (602) 240-2408 or registering online at www.valleyforward.org.
- ABOUT:** Valley Forward Association is a 41-year-old non-profit environmental public interest organization that brings business and civic leaders together to convene thoughtful public dialogue on regional issues, and to promote cooperative efforts to improve the sustainability and livability of Valley communities.