

PRESIDENT'S MESSAGE:

**ACTION, NOT WORDS,
IS WHAT MAKES BIG
IMPACT**



Diane Brossart

No doubt about it, green has become everybody's favorite color and the idea du jour of our time. Whether its "going green," "living green" or "building green," everyone wants to be a part of the sweeping green movement. Now that environmentalism is mainstream and sustainability has become the buzzword of the day, we're also inundated with information and opinions.

Valley Forward has been at the forefront of the issue, serving for nearly four decades as the Valley's voice for balance between economic growth and environmental quality. Our Association will continue to advocate for the environment and take steps to rise above the "green noise" that is permeating the media and just about everywhere else.

Those who have made stewardship of the Earth and its natural resources a way of life long before it became in vogue will continue to embrace the principles of sustainability well into the future, even as others who attempt to capitalize on a trend fall by the wayside.

"Quiet environmentalism" can send a loud message with a big impact. In fact, you don't have to say anything at all to make a difference. It's what you do that matters.

**VFA TO CELEBRATE 28TH ANNUAL
ENVIRONMENTAL EXCELLENCE AWARDS**

With a record number of entries, a new Mistress of Ceremonies and a reformatted post event celebration, Valley Forward's 28th annual Environmental Excellence Awards program promises an extraordinary gala September 6 at the Westin Kierland Resort.

Arizona's oldest and largest competition of its kind is presented in partnership with SRP for the seventh consecutive year and will recognize significant contributions to the environment.

Kari Lake, Anchor, FOX 10 News will serve as Mistress of Ceremonies for the event, known as the "Academy Awards" of the environmental community.

A post-event celebration will feature dessert and coffee bars, entertainment and a

photo booth facilitating instant souvenir pictures of award winners and guests.

"These awards set standards for the exceptional physical, technical and social developments in our metropolitan area," said Lori Singleton, of SRP and Chair of VFA's Environmental Excellence Awards Steering Committee.

For table reservations or information call (602) 240-2408 or visit www.valleyforward.org.



**SPEAKERS TURN BATTLEGROUND TO 'COMMON GROUND'
AT VFA'S 39TH ANNUAL LUNCHEON**



Two of the highest regarded voices of the political scene, "liberal" Bob Beckel and "conservative" Cal Thomas, will headline Valley Forward's 39th Annual Luncheon from 11:30 a.m. to 1:30 p.m., Thursday, December 18, at the JW Marriott at Desert Ridge in Scottsdale.

The duo authors the syndicated *USA Today* column, *Common Ground*, which is also the name of their live political analyst program. Despite differing opinions on almost every subject imaginable, the goal of *Common Ground* is to show audiences and Americans that bridges can be forged between differences, and armaments can be made. By openly discussing their differences, respecting each other's opinions and thoughtfully recognizing the validity of every view and opinion, they open up the doors for civil disclosure and hope to usher in a new era of American politics.

The pair will facilitate a signing of their newest book, *Common Ground: How to Stop the Partisan War That is Destroying America*, following their presentation, which will be especially timely given the national election in November.

The event will commemorate Valley Forward's 39 years of bringing business and civic leaders together to improve the environment and quality of life in Valley communities. It will also facilitate the election of the organization's 2009 Board of Directors and the presentation of its annual Leadership Awards for outstanding member contributions in 2008.

For table reservations or information, call (602) 240-2408 or visit www.valleyforward.org.

VFA MEMBERS REPRESENT DIVERSE INTERESTS



CANYON COMMUNICATIONS has grand opened a new environmentally friendly, ergonomic and creative workplace in Mesa. The marketing firm specializes in branding, web design, advertising, public relations, events and graphic design. Its 7,500-square-foot space was designed to be comfortable and in-sync with the way people work best. The office includes an open floor plan with multiple collaboration areas where teams can gather comfortably for brainstorming and small meetings. Ample use of stone, slate and soothing paint colors provide a relaxed atmosphere. For information, contact Nancy Landl at (480) 775-8880 or nlandl@canyoncomm.com.

MARICOPA INTEGRATED HEALTH SYSTEM is the County's only public hospital and serves more than 400,000 patients annually. It's governed by a five-member board of elected officials and includes: Maricopa Medical Center; the nationally recognized Arizona Burn Center; a 679-bed hospital; and a highly respected Level One Trauma Center. MIHS employs more than 4,000 and is one of the largest health care employers in Maricopa County. For more information, visit www.mih.org.

DOUGLAS L. MCCORD, RA, NCARB, LEED AP has been named Principal of **MORAN ARCHITECTS**. His responsibilities include integration and implementation of energy efficient, sustainable designs on local and international projects for Moran Architects. In addition, **MATTHEW HAKE**, AIA, and **CHRIS ILG**, AIA, both LEED Accredited Professionals, were named Associate Principals. For a studio tour or more information, call (480) 990-8448 or visit www.moranarchitects.com.

JASON WISE of **WISE PHOTOGRAPHY** has been Valley Forward's chief photographer for more than two years. He received his B.F.A. in photography in 1992, from the Rochester Institute of Technology and began working in the Valley in 1998. Wise Photography pro-

vides high quality commercial, corporate, advertising, editorial, web site and sports imagery. For more information, visit www.jasonwisephotography.com or call (480) 874-9697.

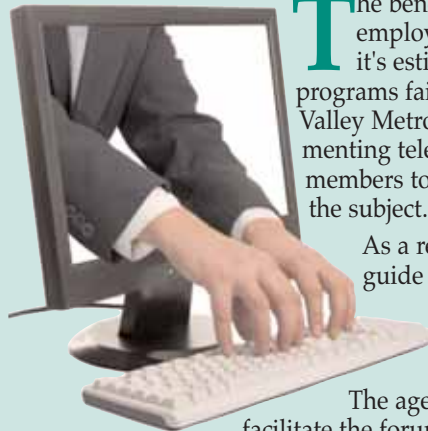
Leading Health and Wellness expert, **DR. THERESA RAMSEY** is launching a pharmaceutical grade Resveratrol, "The Red Wine Pill." Discussed on the recent Barbara Walters special, "Fountain of Youth," this revolutionary supplement offers cardiovascular support and age-defying benefits. Studies have also shown it offers chemo protective properties, aiding in the prevention and treatment of cancer. The bioflavonoids found in red wine are used by the body to help strengthen and reduce the permeability of blood vessel walls, which helps fight infection and promote the production of collagen. For information, call (480) 970-0077 or visit www.dr Ramsey.com.

The **CITY OF SURPRISE** is striving to become a leader for sustainability practices. Located about 30 miles northwest of central Phoenix, the city initiated strategic planning a year ago and has identified several objectives linked to sustainability, including an economic study, which helped determine business opportunities in this arena. City planners inventoried 33 city sustainability initiatives that have

been planned or implemented, including a synthetic turf demonstration, dual fuel city vehicles, a water conservation ordinance and "Green Surprise" website. For details, visit www.surpriseaz.com.

METRO LIGHT RAIL opens in December and Byron Dixon, Senior Project Director of **OTAK, INC.**, which has been involved with the project, understands better than most the impact it will have when it's here. For the past several months, Dixon has been "going green" and burning calories. He has reduced his carbon footprint by riding his bike 12 miles every day followed by a bus commute the rest of the way to downtown Tempe, where his firm is located. Fortunately for Dixon, when Light Rail begins operations, he'll be dropped off right in front of his office – no biking required. **OTAK, INC.** is an award-winning architecture, engineering, landscape architecture and planning firm. To discover how you can participate as a sponsor of the **METRO LIGHT RAIL** opening, call Elissa Mullany at (602) 505-2070 or Cate Wunder at (602) 769-7707. For information about Otak, visit www.otak.com.

VALLEY METRO NEEDS YOUR INPUT MOVING WORK TO THE WORKER



The benefits of telework to an organization, individual employees and the community can be dramatic, but it's estimated that approximately 50% of telework programs fail. The reasons for failure are wide-ranging. Valley Metro is working to support companies implementing telework programs and invites Valley Forward members to participate in a roundtable discussion on the subject.

As a result of the roundtable, Valley Metro hopes to guide local employers with lessons learned toward successful implementation for new telework programs and opportunities to expand existing ones.

The agency, along with WestGroup Research, will facilitate the forum with approximately 20 executives in senior management at various organizations in the Valley in mid-September. Selected employers will be invited to attend a breakfast and will be presented a valuable gift for a two-hour discussion on the pros and cons of telework. While the event is presented as an invitation-only discussion, Valley Metro is willing to share its findings with Valley Forward members.

Those interested in participating should contact Kathy DeBoer at (602) 707-0050 or email kathy@westgroupresearch.com.

MEMBER FEATURE:

ABITIBIBOWATER



AbitibiBowater has been recycling paper in the Valley since 2001 with its green and yellow bins placed all over the Phoenix area. Many low-cost and no-cost programs are available for both not-for-profit organizations and for-profit businesses. Each program provides cash rebates for materials recycled and reduces overall trash hauling costs.

AbitibiBowater supports the Valley Forward theme of "Healthy Living in the Desert." In the last 12 months, the

company has been responsible for diverting more than 26,000 cubic yards from local landfills and avoided over a million and a half pounds of greenhouse gas.

The number one newsprint producer in the world, AbitibiBowater is a leader in the recycling industry. The company is nationally recognized for promoting strong environmental stewardship while supporting educational and other non-profit organizations through its Paper Retriever® program.



Hundreds of thousands of dollars have been contributed to Phoenix area schools, places of worship and non-profits.

For information about hosting a paper recycling bin,

call the Phoenix office of AbitibiBowater at (480) 821-0003 or visit www.PaperRetriever.com.

VFA WELCOMES NEW MEMBERS

CORPORATE:

Arizona Solar Company –

Design, Finance and Integration of Solar PV

Bouma Construction –

National Design/Build Firm

Desert Earth Works –

Landscape Hardscape Contractor

PBS&J – Engineering

Consulting Firm

Renprint – Printing Company

SMALL BUSINESS:

A Better Place to Heal, LLC

– Health & Wellness

Ensolutions – Environmental

Stabilization Solutions

Go Green Guidance – Green

Home Consultants

Intellectual Energy, LLC –

Renewable Energy & Clean Technology

Interiors Built with DIRTT –

Agile Architectural Solutions

Dr. Theresa Ramsey –

Health & Wellness

Shamrock Environmental Technologies –

Distributor of Green Building Products and Supplies

Waste Savings, Inc. – Waste

Management, Recycling & Disposal Solutions Providers

GOVERNMENT:

Arizona State Parks –

Outdoor Recreation and Resources

Maricopa Integrated Health

System – Health Care System

NON-PROFIT:

Deer Valley Art Center**Habitat for Humanity Valley**

of the Sun

Urban Land Institute**U.S. Green Schools**

Foundation

INDIVIDUAL:

Ryan Holmstedt**Wendy Reese****Jennifer Snape**

JUST FOR THE FUN OF IT

Attendees of Valley Forward's "Just For The Fun of It" mixer enjoyed gourmet appetizers, cocktails and networking in a forum that facilitated education on "Healthy Living in the Desert," Valley Forward's 2008 theme.

PYRAMID COMMUNITY DEVELOPERS hosted the event at A.T. Still University. Held in partnership with the local chapter of the **U.S. GREEN BUILDING COUNCIL** and **EAST VALLEY PARTNERSHIP**, the mixer drew 300-plus business and community leaders, as well as a host of exhibits on healthy living.

Enjoying the festivities are (L-R) Andrew Weissman; Gerald DaRosa of Bryan Cave; VFA Chair-Elect Christopher Schmaltz of Gust Rosenfeld; Diane Brossart and Vicky White, VFA President and Vice President; and VFA Chair Roger Baele of David Evans and Associates.

MEMBER FEATURE:

LINTHICUM HAS BEEN BUILDING GREEN FOR OVER A DECADE



Linthicum, a Scottsdale headquartered general contractor, has been a leader in the implementation of the principles of environmentally sensitive design and construction methods in building several commercial and residential projects.

Provided the opportunity to develop its own corporate headquarters over 10 years ago, Linthicum built green. The firm utilized its knowledge of site

orientation, shaded courtyards, day lighting, low-water usage landscaping and energy conservation to earn a Gold Nugget Grand Award for its signature building.

The firm's legacy has been rich with notable LEED projects and municipal green-building compliant luxury homes. Desert Broom Public Library, LEED certified, was awarded two Gold Nugget Grand Awards, one for design and one as the top sustainable commercial project in the Western U.S.; it also received a 2005 Crescordia award from Valley Forward. Last year, Cesar Chavez Library, LEED registered, received a Crescordia award and was then selected as an



AIA 2008 COTE Top Ten Green Project in the entire United States.

"Building Green is a process that relies on a solid foundation that starts in pre-construction planning and carries through post project documentation – we have the experience and people who have done it," says Eric Linthicum,

president and managing partner of Linthicum.

To earn certification as a Green Building, a general contractor must develop building interior air quality management plans to utilize during and after construction, employ low-emitting paints, sealants, and adhesives, schedule critical path

activities to protect the building environment.

For information about Linthicum's Green Building services, contact Art Jordan, AIA LEED AP, Vice President of Project Development at (480) 515-1700 or email art@linthicumcorp.com. Visit the firm's website at: www.linthicumcorp.com.

COMMUNITY CALENDAR

THE ARIZONA PARKS AND RECREATION ASSOCIATION will host its 58th Annual "Leave No Child Inside" Conference and Tradeshow, which brings together professionals and adults to learn how to aid today's children as they reconnect with nature. The conference is scheduled from **MONDAY, AUGUST 25 – FRIDAY, AUGUST 29** at the Camelback Inn of Scottsdale. To register or to receive more information, visit www.azpra.org.

Phoenix residents voted in May to approve the **PHOENIX PARKS AND PRESERVE INITIATIVE** by nearly 83%. The **CITY OF PHOENIX** is now inviting residents and members of community groups to participate in a public input process, which will help prioritize projects and programs funded by the initiative. All meetings are from 6 p.m. – 8 p.m. The dates and locations to attend are as follows: **TUESDAY, AUGUST 5** at Cesar Chavez Library, 3635 West Baseline Road;

WEDNESDAY, AUGUST 6 at Paradise Valley Community Center, 17402 N 40th Street; **TUESDAY, AUGUST 12** at Longview Neighborhood Recreation Center, 4040 North 14th Street; **WEDNESDAY, AUGUST 13** at the Washington Activity Center, 2240 West Citrus Way; and **WEDNESDAY, AUGUST 27** at Burton Barr Library, 1221 North Central Avenue. For more information, visit www.phoenix.gov/parks.

The **ARIZONA TECHNOLOGY COUNCIL** and **SEOUL SEMICONDUCTOR** will host the first-annual Arizona Light Emitting Diode (LED) Awareness Conference. The one-day event will gather leading LED experts to discuss emerging technology and provide an educational and networking opportunity for technology professionals. The conference will be held from 7 a.m. – 5 p.m., **THURSDAY, AUGUST 21**. For more information regarding the agenda and cost, visit www.aztechcouncil.org.

VFA ENDORSES STATE TRUST LAND REFORM INITIATIVE

Valley Forward encourages voter support of the citizen's initiative on State Trust Land reform to be on the ballot in November. The measure would designate approximately 570,000 acres of State Trust Land (out of the 9.3 million acres currently held in the Trust), to be managed by the Arizona State Land Department for conservation; allow approximately 40,000 additional acres of conservation lands to be sold to counties, cities, towns and state agencies for appraised value but without an auction; and modernize the methods for planning and disposition of state trust lands by providing for planning in consultation with local communities.

MEMBER FEATURE:

MOSS WELLNESS SPA

On April 2, 2008, Moss Wellness Spa, located at the Scottsdale Waterfront, opened its doors to the public. A unique concept to Arizona, Moss Wellness Spa is the first spa to offer a full range of treatments and services using only natural product lines, executed in an environmentally sensitive atmosphere. Co-founded by Valley residents Stacy Polich and John Hill, Moss fills a void in the spa arena. According to Hill, "In creating Moss Wellness Spa, we conceived a space that houses amenities essential to a luxury spa experience, while continually focusing on excellent customer service."

The full-service spa offers massage, body treatments, facials and skin treatments, pedicures, manicures, and a European-style hair salon featuring haircuts and styling. A full schedule of fitness classes includes yoga and yoga therapy, Pilates, meditation, and body sculpting.

Created to be a calming sanctuary in the middle of a bustling city, Moss spans 10,000 square feet, with the entire space dedicated to the health of each guest. Moss Spa's interior was created with the end goal of receiving Leadership in Energy and Environmental Design (LEED) silver certification. Adhering to these principals, such design elements include recycled denim wall insulation, LED lighting, and an IQAir filtration system, the cornerstone of Healthy Green Zone, that filters air to operating room standards.

Moss Wellness Spa is located at 7135 East Camelback Road, Suite # 240 (between Borders and Urban Outfitters) at the Scottsdale Waterfront. Open Tuesday – Friday, 9 a.m.-6 p.m., and Saturday, 9 a.m.-8 p.m., closed Sunday and Monday. For appointments or information, call (480) 945-6772 or visit www.mossspa.com.



LIVABILITY SUMMIT AND GREEN SCENE BUS TOUR



Valley Forward's fifth annual Livability Summit and newly added Green Scene Bus Tour drew over 300 participants and involved more than 30 partners and 50 volunteers in a program designed to promote "Healthy Living in the Desert."

Top left: Chicago Mayor Richard Daley and Phoenix Mayor Phil Gordon share a laugh with Livability Summit moderator Michael Grant of Gallagher & Kennedy, who facilitated an interactive dialogue with the city leaders.

Top right: Green Scene Bus Tour attendees visited the Granite Reef Senior Citizen Center, a VFA Environmental Excellence Award winner.

VFA COVERS THE ISSUES



TOP LEFT: Our Land Use/Open Space and Transportation/Air Committees held the first joint meeting of the year to hear a briefing on a statewide transportation plan by Shannon Scutari, Policy Adviser for Growth and Infrastructure in the Governor's Office. Valley Forward's Board of Directors later endorsed the TIME initiative, noting that the plan "integrates transportation, land use and the environment while acknowledging fiscal responsibility and accountability." Arizonans will vote on the plan in November. (Shown: Shannon Scutari answers questions about the transporta-



tion initiative following her presentation.)

TOP RIGHT: The newly formed Energy Committee hit the ground running with a luncheon and briefing on energy issues by Arizona Corporation Commissioner William Mundell.

BOTTOM LEFT: VFA's Water Committee toured Global Water Resources Center in Maricopa, a 2007 Crescordia award recipient.

BOTTOM RIGHT: The Transportation/Air Committee toured the state-of-the-art Metro Light Rail facility, which is set to open in December 2008.



BEATING THE HEAT – Attendees at VFA's May Board of Director's/General Membership Luncheon heard from a panel of experts on ways to mitigate the urban heat island impact. Shown (L-R): VFA chair Roger Baele of David Evans and Associates; Jonathan Fink of the Global Institute of Sustainability at Arizona State University; Jack Dillenberg of the Arizona School of Dentistry & Oral Health at A.T. Still University; Mark Stapp, of Pyramid Community Developers; Sue Sylvester, of Adolphson & Peterson Construction; and program moderator Ilana Lowery of *The Business Journal*.

ON THE MOVE

ASU COLLEGE OF DESIGN DEAN WELLINGTON REITER is leaving his post at the end of August to accept an invitation to be the President of the School of the Art Institute of Chicago ... The **AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS DESIGN** has selected **DESIGN WORKSHOP** to receive the 2008 ASLA Landscape Architecture Firm Award ... **PERFECT-POWER, INC.** has won the **IMPACT AWARD FOR INNOVATION** presented by the **GREATER PHOENIX CHAMBER OF COMMERCE** and **THE BUSINESS JOURNAL** ... **ARIZONA STATE UNIVERSITY** is strengthening its commitment to boost the state's economic development prospects in the renewable energy industry by establishing the Solar Power Laboratory to advance solar energy research, education and technology ... **TEN EYCK LANDSCAPE ARCHITECTS** celebrates 10 years of operations in the Valley ... AAA Mesa Auto Repair & Kelly Clark Automotive Specialists have received Arizona Green Business certification from **AAA ARIZONA** and the **ARIZONA DEPARTMENT OF ENVIRONMENTAL QUALITY** ... **AYERS/SAINT/GROSS**, Architects + Planners has named **DAVID J. DUFFY**, AICP, Associate Principal and **CLAUDIA SEE** as Associate for Business Development in the Tempe office ... **PARK&CO** received four ADDY® Awards for the **MARICOPA COUNTY BRING BACK BLUE™** campaign, as well as projects for **GOODWILL OF CENTRAL ARIZONA**, **GLOBAL WATER RESOURCES** and the **WATER - USE IT WISELY®** campaign ... **CIRCLE WEST ARCHITECTS** received two national design awards from the **AMERICAN INSTITUTE OF ARCHITECTS** for work on The Duke, an urban multi-family project in downtown Scottsdale ... **SMITH-GROUP** celebrated the completion and dedication of their Emergency Department addition in Page ... **GLOBAL WATER RESOURCES** won awards in three separate categories at the 2008 Utility Communicators International Better Communicators Competition.

SAVING THE PLANET, ONE SEER AT A TIME

Special Feature

By Lori Singleton
SRP Manager of Sustainable
Initiatives and Technologies



Early in May, when temperatures first soared to 110 degrees, an intelligent, witty engineer friend of mine called to say her air conditioning was not working properly. Launching right into my spiel about SRP's rebate program for the purchase of new air conditioners, I was cut short. Her response (and I trust she is not reading this) was that she had a lot of things she would rather invest her money in than one of those new, expensive, high-efficiency air conditioners. When I asked what the SEER (Seasonal

Energy Efficiency Ratio) rating was on her current unit, she said she had no clue, and testily informed me she was "searing" in her own house! I did agree that a higher-efficiency unit may cost more initially. But I also promised I would provide her with facts to consider as she made her decision on a replacement unit.

Since simmering desert temperatures make cooling systems the number one summertime energy user in our homes, it is important to have the most efficient unit possible. I explained to my friend that the current minimum manufacturer's standard is a 13 SEER rating. SEER measures how efficiently a central cooling system, either an air conditioner or heat pump, will operate over an entire cooling season. Replacing an older air conditioning unit with a 13 SEER rated system can save 40

to 45 percent on air conditioning bills. While SRP recommends a minimum 13 SEER, a contractor can help decide what level of efficiency is best.

Still unconvinced, my friend again expressed her concern about the higher cost. Yes, higher efficiency may mean a higher price tag. Which is why SRP is offering a "Cool Cash" rebate to customers who install new high-efficiency units. Rebates range from \$250 to \$600, depending on the efficiency.

Efficiency and cost aside, replacing old air conditioners also has a tremendous environmental benefit. According to the Department of Energy, heating and cooling systems in the U.S. emit 150 million tons of carbon dioxide into the atmosphere each year, adding to global climate change. They

also generate about 12% of the nation's sulfur dioxide and 4 percent of the nitrogen oxides, the chief ingredients in acid rain.

Replacing an older air conditioning unit with a higher efficiency model saves money on monthly electricity bills, qualifies for SRP rebates and reduces air pollution. How cool is that?

Fortunately, my friend did not have to replace her AC unit – a minor repair was all it needed. She does know now that her SEER rating is under 13. And if and when her A/C fails, I am confident she'll be armed with the information she needs to help save the planet, one SEER at a time.

For more information about high-efficiency air conditioners and the SRP Cool Cash Rebate, visit www.srpnet.com/offers.

EARTHVEST EDUCATORS NIGHT TO FOCUS ON TEACHERS

More than 300 K-12 teachers from around the state will gather on October 30th for Valley Forward's EarthFest Educators Night, to be held in partnership with Free-scale Semiconductor, at The Phoenix Zoo.

The fifth annual program will feature a free fun-filled evening that will spotlight environmental education resources for the classroom. Teachers will learn about field trip opportunities, activities, curricula and other materials designed to support their classroom efforts.

In addition, Valley Forward's EarthFest Education Grant, made possible by STMicroelectronics, will be announced as an opportunity for teachers to apply for up to \$5,000 in environmental education funding.

For more information or to sponsor, call (602) 240-2408.



NEWS YOU CAN REUSE



Special Feature
Submitted by
Olson Communications

The Environmental Excellence Awards on September 6th reminds corporate and business messengers that nothing proves an organization's weight in sustainability like a beautiful trophy and substantiated bragging rights. Being recognized publicly for efforts in environmental consciousness is a great honor and positively impacts businesses in many ways. Environmental awards bring to light an organization's actions while setting it apart as an example for other companies. Awards share innovations, best practices and inspiration with the community and industry colleagues, probably the most altruistic reasons to apply for them in the first place.

We've all created excuses for putting off an awards application until it is too late. However, taking advantage of the numerous environmental awards pro-

grams throughout the country can do more for a company than some may realize:

1 Consumers choose to support companies based on their "green factor," meaning the more environmentally conscious a company is perceived by a consumer, the more favorable they are deemed.

2 While consumers find environmentally green practices important, they are conversely keen toward "green washing." Winning an award will differentiate a company from its competition.

3 With the miraculous speed of the Internet, winning top honors will not only support the ability to tout green messaging on an organization's Web site, it will also matriculate through the environmental community, knowledgeable consumers, competing organizations and even reference sites such as Wikipedia.

4 Being dubbed as a green innovator leverages existing and new business partnerships, vendor relations and overall customer satisfaction.

EDITOR'S NOTE

Sponsorship opportunities are available for the 2009 issues of Valley Forward's *UPDATE*. To reserve space contact: Editor, *Update*, Valley Forward Association, 3800 N. Central Avenue, Suite 220, Phoenix, AZ 85012. **Telephone:** (602) 240-2408 **Fax:** (602) 240-2407 **E-mail:** info@valleyforward.org

MOVING THE VALLEY FORWARD

Founded in 1969, Valley Forward is a non-profit organization that brings business and civic leaders together to convene thoughtful public dialogue on regional issues and to promote the environment and livability of Valley communities. For more information, call (602) 240-2408 or visit www.valleyforward.org.

THANKS TO OUR *UPDATE* SPONSORS:

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OUR VISIONARIES

Valley Forward appreciates the generous financial, in-kind and people support provided by our Visionary Members each year.



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VALLEY FORWARD ASSOCIATION
3800 N. Central Avenue, Suite 220
Phoenix, AZ 85012
www.valleyforward.org